

DRAFT – For Internal Use Only

**REVISED
COMMUNICATION STRATEGY
for the
Central Florida Pilot Radiation Assessment**



April 2004

**South Site Management Branch
Waste Management Division
US Environmental Protection Agency, Region 4**



10765233

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Waste Management Division
US Environmental Protection Agency, Region 4**

EXECUTIVE SUMMARY
Communication Strategy
for Central Florida Pilot Radiation Assessment

Over the last 3 years, Region 4 has been evaluating the potential for increased radiation levels across the large areas of central Florida where phosphate mining once occurred. As a result, the Agency has chosen, as an initial step, to do a pilot radiation assessment on formerly mined areas that have been redeveloped as residential communities. The assessment will cover approximately 70,000 acres, most of which is in Polk County, near Lakeland, with the remainder in Hillsborough County. The EPA will measure radiation levels using a helicopter with special sensory equipment. Assessment results will help to determine areas for further investigation and the potential for chronic health effects from long-term exposures to the radiation.

Communication Objectives

- Inform key groups about the radiation assessment and explain how it will be conducted.
- Raise awareness and understanding of the purpose of the radiation assessment.
- Provide information about potential radiation exposure risks from past phosphate mining activities.

Elements of Communication Strategy

- **Key Groups**

- Federal and State Elected Officials
- Local Elected Officials (County, City, and School Boards)
- Emergency Response Agencies and Airports
- Industry Groups (Florida Phosphate Council and FIPR)
- Community Organizations and Environmental Groups

- **Communication Methods**

- Information Vehicles

- Press Release, Q&A Fact Sheet, and Videotaped Announcement
 - Community Information Center
 - Electronic Information Repository/ Web Page

- Contact with Key Groups

- FDEP/DOH Briefing
 - Notification (email/fax) and Follow-up Contacts
 - Federal and State Elected Officials
 - Local Officials and Industry Organizations
 - Community and Environmental Groups
 - News Media Notification (email/fax); "Lunch and Learn" Session; Airport Media Day; interviews upon request

- General Public Availability

- Open House/Availability Sessions (based on community interest/requests)
 - Designated EPA Spokesperson for Pilot Radiation Assessment
 - EPA Points of Contact

- **Communication Content**

- Who/What/Where/When/Why of Assessment (in non-technical language); Information Contacts
 - Electronic links to EPA and other resources on radiation and phosphate mining

Implementation of Communication Strategy

- Allocation of EPA/Contractor Personnel and Logistical Support (before, during, and after assessment)
- Schedule (calendar): Public Notification Day; Follow-up
- Internal Communication Responsibilities (project organizational chart)

Follow-Up and Next Steps

- Presentation of Assessment Results
- Development/Implementation of Comprehensive Community Involvement Plan

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1.0 Introduction and Purpose

The Waste Management Division of EPA Region 4 plans to conduct a pilot radiation assessment in central Florida to identify and map areas with radiation levels that exceed background levels for non-mined areas of central Florida. The goal of the assessment is to rule out areas that do not pose a concern and to identify areas that may need further investigation.

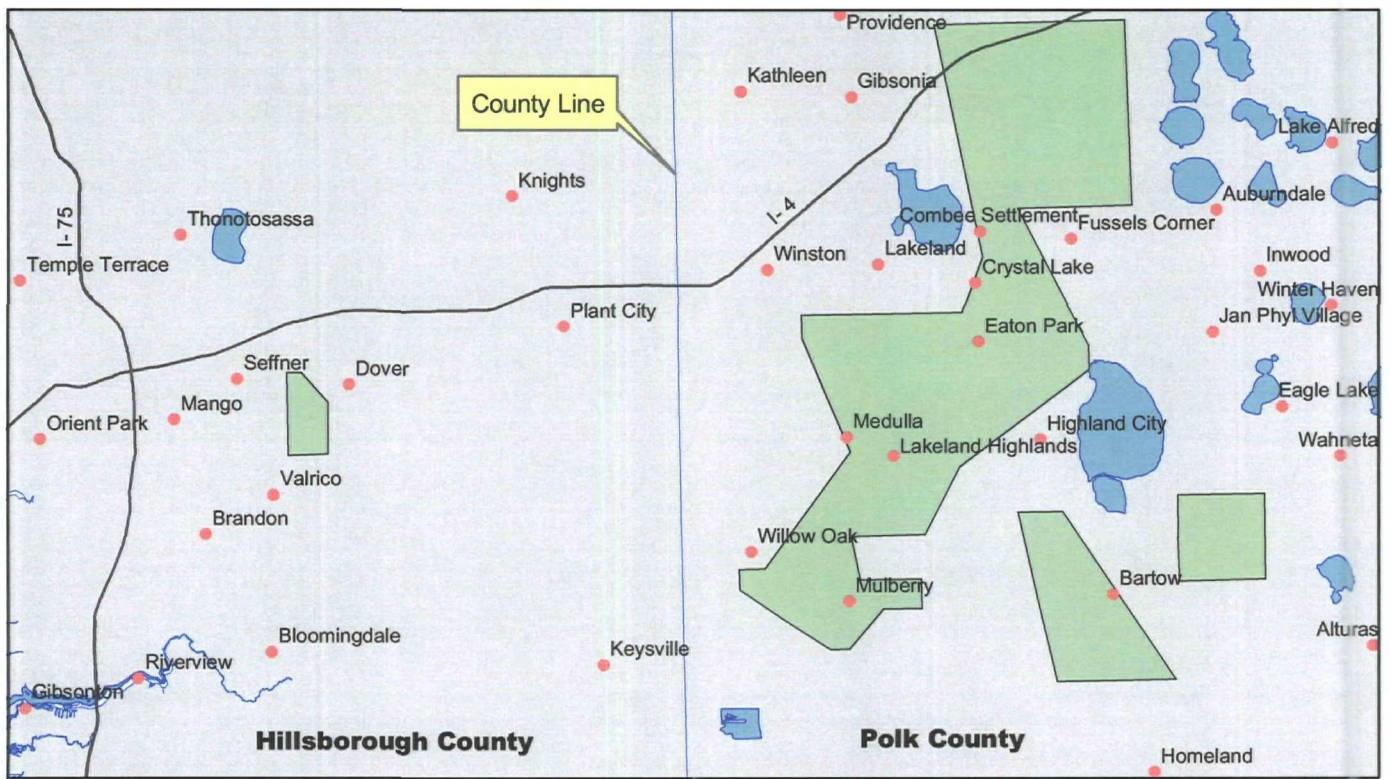
The EPA's knowledge of past phosphate mining practices and recent studies of similar mining sites in central Florida suggest that increased levels of radiation may be present in formerly mined areas. Radiation levels that are higher than background could result in long-term exposures and increased potential for chronic health effects. Because residential communities have been developed over some of these areas, the EPA is undertaking the pilot assessment as the first step in evaluating the potential for human exposure to excess radiation.

The pilot radiation assessment will cover three land areas in Polk County, near Lakeland, comprising approximately 68,000 acres, and a 1,728-acre area in Hillsborough County. An estimated 100,000 persons are living in assessment areas. The following page presents a map of the areas included in the pilot radiation assessment.

The assessment will be conducted by flying a helicopter, equipped with remote gamma radiation sensing technology, over selected land areas formerly mined for phosphate. The helicopter will fly in a grid pattern, 150 feet above the ground, at a speed of approximately 90 miles per hour. The flyovers will occur during daylight hours on weekdays and take about 2 weeks to complete.

Region 4 has contracted with the Department of Energy Remote Sensing Laboratory, in conjunction with the Argonne National Laboratory of Oak Ridge, Tennessee, to perform the assessment. The flyovers are tentatively scheduled to begin on May 19, 2004.

This communication strategy, Phase I—Community Notification and Outreach, recommends activities developed by a team of EPA staff and contractors to inform elected and local officials, community groups, phosphate industry groups, news organizations, and environmental groups about the pilot radiation assessment. This strategy grew out of a February 2003 meeting about community involvement for the phosphate sites and a follow-on meeting held in February 2004 to discuss public notification regarding the pilot radiation assessment. Region 4 has also consulted with members of the EPA Office of Radiation Communication in Washington, D. C.



All Data Sources were received from the Florida Bureau of Mine Reclamation

As a result, the Phase I strategy was expanded to include a broad-based community outreach effort designed to notify and make direct contact with a wide range of groups within the affected communities during a 2 to 3-week time frame before the flyovers begin. As described in Section 4.0, significant EPA and contractor resources will be required to implement the expanded outreach strategy.

Phase II—Presentation of Assessment Results and Development/Implementation of a Comprehensive Community Involvement Plan will involve more traditional community involvement activities, such as community interviews and the development/implementation of a formal community involvement plan.

2.0 Scope and Objectives of Communication Strategy

The scope of the Phase I communication strategy focuses on providing information to key groups before and during the pilot radiation assessment. The radiation assessment is a pre-remedial, site assessment tool. In conjunction with the assessment, the EPA seeks to accomplish the following communication objectives:

- Inform key groups about the radiation assessment and explain how it will be conducted.
- Raise awareness and understanding of the purpose of the radiation assessment.
- Provide information about potential radiation exposure risks due to past phosphate mining activities in central Florida.

A well-planned and carefully timed outreach effort will be implemented to contact key groups and the news media and to raise public awareness in or near assessment areas. At least 1 to 2 months before the flyovers begin, EPA officials will notify the Florida Department of Environmental Protection (DEP) and the Florida Department of Health (DOH) about plans for the radiation assessment. It is the intent of this communication strategy that all other key groups (listed in Section 3.0) will be informed of the assessment on the same day, called Public Notification Day. The primary vehicles for notification will be fax and email. If either of these formats is unavailable to a particular group or individual, notification will be done by telephone or a face-to-face visit.

Overall, the EPA outreach effort that begins on Public Notification Day will release information to the community about the radiation assessment in a variety of written, videotaped, and electronic formats. The information will include an invitation for meetings and interviews/briefings with EPA personnel to promote understanding of the pilot radiation assessment. In addition, two events are planned to provide news media access to EPA staff, detailed information about the assessment, and photo opportunities.

Public Notification Day will also mark the official opening of a Community Information Center in or near Lakeland to provide community access to EPA staff and information resources throughout the pilot radiation assessment process. The Center will remain open after the flyovers are complete, based on community interest. If space permits, the Center may be used for other purposes, such as media events or open house/availability sessions.

The following page provides an overview of the communication strategy for the pilot radiation assessment. Section 3.0 describes the elements of the strategy.

Fact sheet Temp.
Hawke - Div. Product Dev.

Communication Plan -
- Clearer message for why/
what lead to this.
- Who's going to do what?

COMMUNICATION STRATEGY FOR CENTRAL FLORIDA PILOT RADIATION ASSESSMENT Phase I - Community Notification and Outreach

Over the last 3 years, Region 4 has been evaluating the potential for increased radiation levels across the large areas of central Florida where phosphate mining once occurred. As a result, the Agency has chosen, as an initial step, to do a pilot radiation assessment on formerly mined areas that have been redeveloped as residential communities. Assessment results will help to determine areas for further investigation and the potential for chronic health effects from long-term exposures to the radiation.

COMMUNICATION OBJECTIVES

- Inform key groups about the radiation assessment
- Raise awareness and understanding of the radiation assessment
- Provide information about potential radiation exposure risks from past phosphate mining

ELEMENTS OF COMMUNICATION STRATEGY

KEY GROUPS

- Federal and State Elected Officials
- Local Elected Officials
- Emergency Response Agencies and Airports
- Industry Groups
- Community Organizations and Environmental Groups

COMMUNICATION ACTIVITIES

Information Vehicles

- Press Release
- Q&A Fact Sheet
- Videotaped Announcement
- Community Information Center
- Electronic Information Repository/ Web Page

Contact with Key Groups

- State Agency Briefing
- Notification and Contact (face-to-face meetings)
 - Federal and State Elected Officials
 - Local Officials and Industry Organizations
 - Community and Environmental Organizations
- News Media Notification and Contact
 - "Lunch and Learn" at Community Information Center
 - Media Day at Airport

General Public Availability

- Open House/ Availability Sessions
- Designated EPA Spokesperson for Assessment
- EPA Points of Contact

CONTENT - Q&A FACT SHEET AND PRESS RELEASE

- Why the EPA is conducting the assessment
- What areas will be assessed (map)
- How and when the flyovers will occur
- What people will see and hear
- How long the assessment will take
- What happens when the flyovers are complete
- How to obtain more information

IMPLEMENTATION OF COMMUNICATION STRATEGY

- Required Resources - EPA/ contractor teams "on the ground"
- Schedule; Public Notification Day and Follow-up
- Internal Communication Responsibilities

FOLLOW-UP AND NEXT STEPS

- Presentation of Assessment Results
- Development/Implementation of Comprehensive Community Involvement Plan

Rita Wayco -
State Liaison -
Brief Cynthia?
ET?

3.0 Elements of Communication Strategy

This subsection identifies the key groups to whom information will be provided, methods for providing information and responding to inquiries, and the information to be communicated.

3.1 Key Groups

Public Officials

- Florida DEP.
- Florida DOH.
- Federal and State elected officials who represent communities in the assessment area.
- County officials: elected commissioners, county administrators, school board members, and emergency response agency directors for Polk and Hillsborough (primary contact); Manatee, Hardee, and DeSoto counties (secondary/courtesy contact).
- Elected officials and police/fire chiefs for cities and towns in the assessment area.
- Airports in the assessment area.

News Media

- Newspapers covering the assessment area and neighboring counties.
- Broadcast media, including local television affiliates for national networks, public television and local radio, especially news/talk and public radio stations.

Organizations

- Florida Institute of Phosphate Research (independent State research agency).
- Florida Phosphate Council.
- Environmental Groups and Community Organizations.

Appendix A provides contact information for the public officials, media outlets, and organizations listed above.

3.2 Communication Methods

The EPA will use the following methods to communicate information about the pilot radiation assessment.

Information Vehicles

Press Release: A press release will be prepared and distributed (by email or fax) to news media and other interested parties listed in Appendix A on Public Notification Day, which is a date to be determined that will be 2 to 3 weeks before the flyovers begin. A copy of the Q&A fact sheet and a map of the assessment areas will be provided to the media upon request. Appendix B provides a draft press release.

Q&A Fact Sheet: A fact sheet, up to two pages in length (one page front and back), will be prepared using a question and answer (Q&A) format. The front of the fact sheet will have questions and answers to explain the purpose of the assessment, basic facts about radiation related to phosphate mining, and what to expect during the flyovers; the back of the fact sheet will provide a map of the assessment areas and EPA sources to contact for more information, including the location and hours of the Community Information Center. The Q&A fact sheet will be distributed on Public Notification Day to public officials and other groups as their initial notification of the flyovers and the pilot radiation assessment. A transmittal letter will accompany the Q&A fact sheet and will state that EPA representatives will make follow-up phone calls to offer opportunities for meetings before or during the flyovers. The EPA may also purchase advertising space in key local newspapers to print the fact sheet on Public Notification Day. Appendix B provides the draft Q&A fact sheet.

Videotaped Announcement: The EPA designated spokesperson will tape a brief, scripted announcement about the pilot radiation assessment. The video should be no longer than 2 to 3 minutes in length and provide a summary of EPA plans and the reason for the assessment. The video will be professionally produced and may include footage of the assessment helicopter, map of the assessment area, and other graphics, as appropriate. The video will be offered to broadcast news media and other interested groups on Public Notification Day. It will also be available throughout the assessment at the Community Information Center.

Community Information Center: The EPA will establish a Community Information Center in or near Lakeland, Florida (Polk County), with convenient access for the general public. The Center will open on Public Notification Day and be staffed during hours convenient for public use. It will be equipped with telephone service, a copy machine, VCR, and computer/printer to provide access to information. Available information will include the pilot radiation assessment work plan, Q&A fact sheet, relevant background documents, video clips of the remote sensing helicopter and the videotaped EPA announcement about the assessment, poster boards with the assessment area map and other graphics, computer links to the electronic repository, and EPA

radiation information sheets. The location of the Center and hours of operation will be announced in the Q&A sheet, press release, and other written information about the flyovers.

Electronic Information Repository: A link on the EPA web page and/or a separate web page address would establish an electronic information repository, which will include the Q&A fact sheet, photos and video of the assessment helicopter, as well as follow-up answers to questions about the project and additional links to general information on phosphate mining and potential exposures. The web site may also be used to provide access to assessment results.

Contact with Key Groups

Notification of State Agencies: The EPA will meet with Florida DEP and DOH representatives a minimum of 1 to 2 months before the flyovers begin to advise these agencies about the radiation assessment, flyover schedule, and communication activities planned in conjunction with the assessment.

Notification/Briefings with Federal and State Elected Officials: On Public Notification Day, the EPA Office of Congressional Affairs will contact Federal and State elected officials representing communities in the radiation assessment area to inform them of the project and flyover schedule. The Q&A fact sheet will be provided, and the officials will be offered an opportunity to meet with an EPA representative.

Notification/Contact with Local Officials and Industry Organizations: On Public Notification Day, the Q&A fact sheet will be distributed to local officials, emergency response agency directors, and industry organizations identified in Appendix A. EPA contractor support, at the direction of the EPA Remedial Project Manager (RPM) and Community Involvement Coordinator (CIC), will handle notification of local officials and industry organizations through email or by fax, if email is not available. EPA contractor personnel will make follow-up phone calls to check whether these officials and groups received notice of the flyovers and to offer opportunities to meet with EPA representatives.

Notification/Contact with the Media: On Public Notification Day, the EPA Office of Public Affairs will email or fax, as appropriate, a press release to news media outlets identified in the Contacts List in Appendix A. Upon request, the Q&A fact sheet and the videotaped EPA announcement will also be sent to the media. The email or fax transmittal page will include an announcement about the EPA "lunch and learn" session for the news media, which will be held at the Community Information Center 1 to 2 days after Public Notification Day. News media representatives will also be invited to an open house/photo opportunity at the airport 2 days

before the flyovers begin, where they will be able to see and photograph the helicopter and equipment to be used for the radiation assessment.

Notification/Contact with Community Organizations and Environmental Groups: EPA contractor personnel will email or fax the Q&A fact sheet, with a cover letter, to key community and environmental groups on Public Notification Day. The cover letter will offer an invitation to meet with EPA representatives to receive more information about the assessment. EPA contractor personnel will make follow-up phone calls to check that the email or faxed notification was received and to take requests for follow-on meetings with EPA representatives.

General Public Availability

Open House/Availability Sessions: If community interest warrants, one or more open house/availability sessions may be held to allow community members not affiliated with specific groups to meet and talk with EPA representatives about the assessment. The sessions could be held at the Community Information Center, if space permits, or at a convenient location(s) within the assessment area. The sessions would be announced through a paid advertisement in local newspapers.

EPA Designated Spokesperson for the Pilot Radiation Assessment: The EPA will designate a knowledgeable Agency employee who is skilled in public communication with a variety of groups, such as those identified in the Contacts List in Appendix A, to make general public announcements about the status and implementation of the pilot radiation assessment. The designated spokesperson will also serve as the EPA primary point of contact for the pilot radiation assessment. Ms. Carol Monell, Chief, Superfund Remedial and Technical Services Branch, has been nominated as the EPA's designated spokesperson for the pilot radiation assessment.

EPA Points of Contact: As the EPA designated spokesperson for the pilot radiation assessment, Ms. Carol Monell, Chief, Superfund Remedial and Technical Services Branch, will be the primary EPA point of contact with the public, including the news media, for the pilot radiation assessment. Ms. L'Tonya Spencer, the EPA Region 4 Community Involvement Coordinator for the State of Florida, will assist the EPA designated spokesperson by providing community involvement support. The EPA Office of External Affairs will provide support for media inquiries, with Mr. Carl Terry listed as the media point of contact on the press release sent on Public Notification Day. The EPA Office of Congressional Affairs will provide support for contact with Federal and State elected officials for the radiation assessment area by distributing

the Q&A fact sheet and press release to them on Public Notification Day and handling requests from them for additional information.

3.3 Communication Content

Information about the pilot radiation assessment will be written in a concise, clear style, without technical jargon. The Q&A fact sheet, press release, and videotaped announcement will contain the same basic content in different formats, and will be the primary means of explaining the purpose and approach to the pilot radiation assessment. The Q&A fact sheet, press release, and videotaped announcement will cover the following items:

- Why the EPA is conducting the survey.
- What areas will be assessed (simple map will be included).
- How and when the flyovers will occur.
- What people will see and hear during the assessment.
- How long the assessment will take.
- What happens when the flyovers are complete.
- How to obtain more information.

4.0 Implementation of Strategy

4.1 Required Resources

The level of effort and short time frame for implementation of this expanded community outreach strategy will require thorough planning and sufficient allocation of both EPA and contractor resources. The strategy calls for initially releasing information on Public Notification Day, followed by contacting numerous groups and offering opportunities for meetings before and during the flyovers. This effort will require that several teams of EPA and contractor personnel, all of whom must be well versed on the assessment and answers to anticipated questions, be in place when notification begins. The teams should be in Lakeland to begin follow-up phone calls and meetings immediately after initial public notification. EPA representatives will need to be "on the ground" in central Florida starting with initial public information release and continuing through completion of the pilot assessment.

Opening and staffing a Community Information Center and establishing an electronic repository/web page will also require assignment of resources. The Center should be open at least 6 days per week during hours convenient for the general public, staffed with a full-time employee who is familiar with the local area and is able to assist visitors in accessing information about the assessment. In addition, an EPA project representative who is knowledgeable about the assessment should be accessible to answer questions and/or meet with individuals interested in the assessment. Developing and maintaining a web page for the assessment will require skilled resources, and EPA project staff will need to provide and update information and respond, on a timely basis, to email inquiries made through the web site.

4.2 Schedule

The following calendar pages show the timetable for implementing the activities in the Phase I communication strategy. Public Notification Day for initial release of information and scheduling of other key activities will be based on the final starting date for the radiation assessment.

APRIL 2004						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15 EPA notifies FL DEP/DOH about flyovers	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

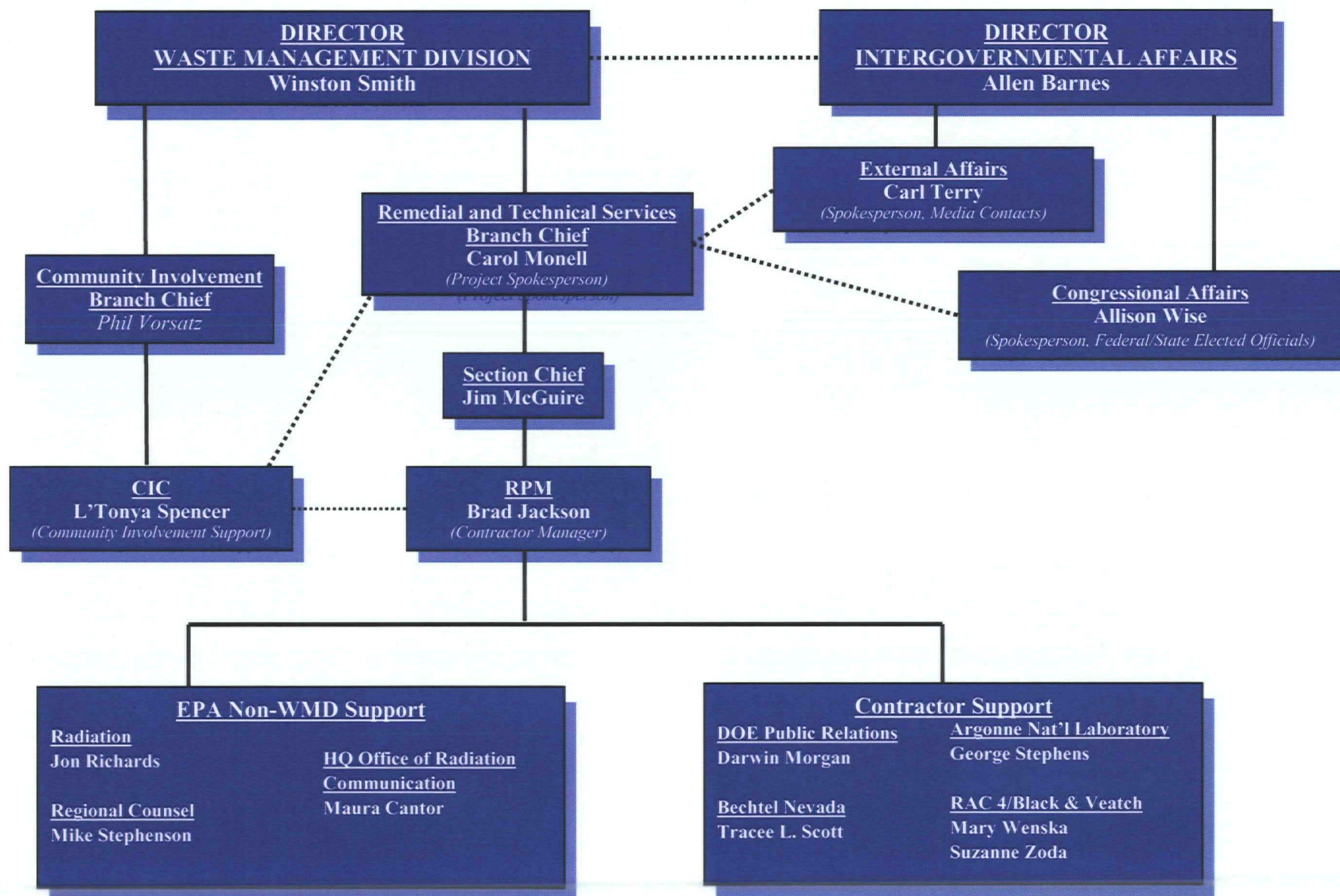
MAY 2004						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3 Public Notification Day <ul style="list-style-type: none"> • Community Information Center opens in Lakeland • OEA notifies federal/state elected officials • Q&A fact sheet emailed or fax to local officials and community/environmental groups • Press release faxed/emailed • Electronic Info Repository available 	4	5 “Lunch and Learn” Brown Bag Session for the Media at Community Information Center	6	7	8
9	10 Follow-up phone calls/emails to key county/city officials	11 Follow-up phone calls/emails to key county/city officials	12 Follow-up phone calls/emails to key county/city officials	13 Follow-up phone calls/emails to key county/city officials	14 Follow-up phone calls/emails to key county/city officials	15
16	17 Airport Media Day	18 Follow-up phone calls/emails to key county/city officials	19 Flyovers begin	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2004						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 Flyovers Complete	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

4.3 Internal Communication Responsibilities

The following page provides an organizational chart, including EPA and contractor resources for implementing the pilot radiation assessment and communication strategy. Mr. Brad Jackson, RPM for the Central Florida Phosphate Pilot Study, will be the main internal point of contact for the project and will direct EPA contractor support. Black & Veatch will provide support for preparing the communication strategy, contact list, written information, and will assist with notification/follow-up calls for local community officials and organizations. Black & Veatch will coordinate with the EPA's community involvement, public affairs, and congressional liaison staff in conducting these tasks. The EPA will be responsible for authorizing the release of all information described in this strategy.

Organizational Chart for Pilot Radiation Assessment



5.0 Follow-Up and Next Steps

The scope of this strategy does not include communication activities following completion of the radiation assessment. However, it is likely that the release of information and media coverage about the assessment will generate considerable public interest. Contacts can be expected from residents in the assessment area who are concerned about the implications of the radiation assessment; activist groups concerned about the environmental effects of phosphate mining; phosphate industry representatives; community officials; and other groups. EPA staff members need to be prepared to answer questions about where to get the assessment results, how to interpret the results, what follow-up actions the EPA will take, and possible concerns that property owners and other community members may have if radiation is detected above background, particularly in residential areas.

The following is a list of follow-on community involvement activities, some or all of which may be needed when the pilot radiation assessment is complete.

Presentation of Assessments Results

- Fact Sheets
- Public Availability Sessions
- Press Releases
- Briefings with Community Officials
- Web Site

Development/Implementation of Comprehensive Community Involvement Plan

- Community Interviews
- Support for Communities that want to form Community Advisory Groups or Task Forces
- Comprehensive Community Involvement Plan

The activities listed above were identified during the February 2003 community involvement strategy session held at the Region 4 office in Atlanta. At this point, the community involvement strategy for the phosphate sites has two phases: Phase I—Community Notification and Outreach (the initial communication strategy laid out in this document) and Phase II—Community Involvement (the follow-on activities to deliver assessment results and involve communities more fully in future site actions dictated by assessment results).

Appendix A

Contact List

Appendix A

Contact List

A. Federal Elected Officials

The Honorable Bill Nelson

U. S. Senate

Washington Office

716 Hart Senate Office Building

Washington, D.C. 20510

District Office

Sam Gibbons Federal Court House

801 N. Florida Avenue – 4th Floor

Tampa, FL 33602

Phone: 202-224-5274

Fax: 202-228-2183

Phone: 813-225-7040

Fax: 813-225-7050

email: billnelson.senate.gov

The Honorable Bob Graham

U. S. Senate

Washington Office

524 Hart Senate Office Building

Washington, D.C. 20510

District Office

625 East Twiggs Street – Suite 500

Tampa, FL 33602

Phone: 202-224-3041

Fax: 202-224-2237

Phone: 813-228-2476

Fax: 813-228-2479

email: bob_graham@graham.senate.gov

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506 Cannon House Office Building

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Aide: Ms. Karen Williams

District Office

650 East Davidson

Bartow, FL 33830

District Director: Matt Joyner

Phone: 202-225-1252

Fax: 202-226-0585

Phone: 863-534-3530

Phone: 866-534-3530

Fax: 863-534-3559

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The Honorable Ginny Brown-Waite

U.S. House of Representatives

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Dade City, FL 33525

Phone: 202-225-1002

Fax: 202-226-6559

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Phone: 1-866-GWAITES (w/in Dist. 5)

Fax: 352-567-6359

email: www.house.gov/brown-waite

The Honorable Dave Weldon

U.S. House of Representatives

Washington Office

2347 Rayburn House Office Building

Washington, D.C. 20515

District Office

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Melbourne, FL 32940

Phone: 202-225-3671

Fax: 202-225-3516

Phone: 321-632-1776

Phone: 800-939-3515

Fax: 321-639-8595

www.house.gov/weldon

B. State Elected Officials

Governor Jeb Bush

PL-05 The Capitol

400 South Monroe Street

Tallahassee, FL 32399-0001

Phone: 850-488-4441

Fax: 850-487-0801

email: jeb.bush@myflorida.com

Senator Tom Lee

Florida Senate District 10

Capitol Office

Senate Office Building - Room 400

404 South Monroe Street

Tallahassee, FL 32399-1100

District Office

P. O. Box 2743

Brandon, FL 33509

915 Oakfield Drive – Suite E

Brandon, FL 33511

Phone: 850-487-5072

Fax: 850-487-5485

Phone: 813-744-8683

Fax: 813-744-8556

email: lee.tom.web@flsenate.gov

Senator Paula Dockery

Florida Senate District 15

Capitol Office

Senate Office Building - Room 326

404 South Monroe Street

Tallahassee, FL 32399-1100

District Office

P. O. Box 2395

Lakeland, FL 33806-2395

Phone: 850-487-5040

Fax: 850-487-5385

email: dockery.paula.web@flsenate.gov

Phone: 863-413-2900

Phone: 1-866-248-6487 (state-wide)

Fax: 863-413-2902

Senator J. D. Alexander

Florida Senate District 17

Capitol Office

404 South Monroe Street – Room 312

Tallahassee, FL 32399-1100

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122 East Tillman Avenue – Suite 1

Lake Wales, FL 33853

Phone: 850-487-5044

Fax: 888-263-3869

Phone: 863-679-4411

Phone: 1-800-444-9747 (state-wide)

Fax: 863-679-4413

email: alexander.jd.web@flsenate.gov

Representative Dennis A. Ross

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Fax: None

Phone: 863-701-1400

Fax: 863-701-1402

email: ross.dennis@myfloridahouse.com

Representative John K. Stargel

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Fax: 850-488-9933

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Representative Baxter G. Troutman

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District Office

323 Pleasant Street

Kissimmee, FL 34741-5763

Phone: 850-488-8992

Fax: 850-414-6875

Phone: 407-943-3077

Fax: 407-943-3078

email: attkisson.frank@myfloridahouse.com

C. Polk County Local Elected Officials

Polk County Commissioners

Don Gifford - District 1

Phone: 863-534-6450

email: dongifford@polk-county.net

Randy Wilkinson - District 2

Phone: 863-534-6434

email: randywilkinson@polk-county.net

Jack Myers - District 3

Phone: 863-534-6050

email: jackmyers@polk-county.net

Paul Senft - District 4

Phone: 863-534-6422

email: paulsenft@polk-county.net

Neil Combee - District 5

Phone: 863-534-6049

email: neilcombee@polk-county.net

Mailing Address

Drawer BC01

P. O. Box 9005

Bartow, FL 33831

Phone: 863-534-6000

Fax: 863-534-7655

Michael Herr

Polk County Manager

Drawer CA01

P. O. Box 9005

Bartow, FL 33831

Phone: 863-534-6444

Fax: 863-534-7069

email: michaelherr@polk-county.net

Sheriff Lawrence W. Crow, Jr.

Polk County Sheriff's Office

455 North Broadway Avenue

Bartow, FL 33830-3998

Phone: 863-533-0344

Phone: 800-226-0344

Fax: 863-534-6390

email: lcrow@polksheriff.org

Other Polk County Officials / Interested Parties

Robert "Bob" Bedell, Director

Polk County Environmental Services

4177 Ben Durrance Road

Bartow, FL 33831

Phone: 863-534-7377

Fax: 863-519-7670

email: bedellrobert@polk-county.net

Raymond Chatlos, Director
Polk County Emergency Medical Services
P. O. Box 1458
Bartow, FL 33831

Phone: 863-519-7400
Fax: 863-534-0010
email: raymondchatlos@polk-county.net

David Cash, Director
Polk County Emergency Management

Phone: 863-534-5993
Phone: 863-519-7300
Fax: 863-534-6060
email: dcash@polk-county.net

Doug Lewis, Fire Chief
Polk County Fire Services

Phone: 863-519-7350
Fax: 863-534-0379
email: douglaslewis@polk-county.net

Mailing Address

Polk County
250 Bartow Air Base
Bartow, FL 33880

Phone: 863-534-0370
Fax: 863-534-0010

Bartow Airport Authority
P.O. Box 650
Bartow, FL 33831

Phone: 863-533-1195
Fax: 863-533-5968

Representatives

Cynthia L. Barrow – Executive Director
Terry R White – Assistant Director

email: cindy@bartow-airport.com
email: terry@bartow-airport.com

Towns/Cities/Neighboring Areas Under Polk County Jurisdiction

Auburndale, FL

City of Auburndale
City Hall
P. O. Box 186

Phone: 863-965-5530
Fax: 863-965-5583
email: citymanagersoffice@auburndalefl.com

Auburndale, FL 33823
Ronnie Spears - Mayor

City Commissioners

Randy Spears
Bill Sterling
Marvin Wiley
Allen Johnson

Bobby Green - City Manager
Sam Efurd – Fire Chief
Dean Longo – Chief of Police

email: citymanagersoffice@auburndalefl.com
Phone: 863-965-5530 / 5529
Phone: 863-965-5530 / 5555

Fussels Corner / Highland City / Willow Oak

For Fire Department - all mail, faxes, and email to:

Doug Lewis, Fire Chief
Polk County Fire Services
250 Bartow Air Base
Bartow, FL 33880

Phone: 863-519-7350
Fax: 863-534-0379
email: douglaslewis@polk-county.net

Lakeland, FL

Lakeland City Commissioners

Ralph L. "Buddy" Fletcher - Mayor
A. Dean Boring – District At Large
Gow B. Fields – Northwest District
Glenn E. Higgins – Northeast District
Seth McKeel - Southeast District
James Verplanck – Southwest District
R. Howard Wiggs – District At Large

email: Ralph.fletcher@lakelandgov.net
email: dean.boring@lakelandgov.net
email: gow.fields@lakelandgov.net
email: glenn.higgins@lakelandgov.net
email: seth.mckeel@lakelandgov.net
email: james.verplanck@lakelandgov.net
email: howard.wiggs@lakelandgov.net

Office of the City Manager

Douglas B. Thomas – City Manager
Tony Delgado – Assistant City Manager

Phone: 863-834-6006
Phone: 863-834-6006

Mailing Address

City Hall
228 South Massachusetts Avenue
Lakeland, Florida 33801

Phone: 863-834-6000

Polk County Sheriff's Department
Captain Andy Ray
Southwest District Substation
4120 Highway 98 South
Lakeland, FL 33813

Phone: 863-499-2400
Phone: 863-499-2404
Fax: 863-499-2408
www.polksheriff.org

Mike Mohler
Lakeland City Fire Chief
730 E. Main Street
Lakeland, FL 33801-5071

Phone: 863-834-8200 / 8201
Fax: 863-834-8295 / 8222
email: mike.mohler@lakelandgov.net

Roger Boatner
Lakeland City Police Chief
219 N. Massachusetts Avenue
Lakeland, Florida 33801

Phone: 863-834-6907
Fax: 863-834-6931
email: roger.boatner@lakelandgov.net

Lakeland Linder Regional Airport
John DuBose – Interim Airport Director
Teresa Cornett – Property Manager
Anthony Saavedra – Air Traffic Manager

email: john.dubose@lakelandgov.net
email: teresa.cornett@lakelandgov.net
email: Anthony.saavedra@lakelandgov.net

Mailing Address

Lakeland Linder Regional Airport
Airport Administration
3900 Don Emerson Drive – Suite 210
Lakeland, FL 33811

Phone: 863-648-3298
Fax: 863-648-3274

Winter Haven, FL

Winter Haven Commissioners

Charles Cone – Seat 1
Nat Birdsong – Seat 2
Jeff Potter – Seat 3
Yvonne Brooks – Seat 4
Mike Easterling - Mayor
David Greene - City Manager

email: cccone@mywinterhaven.com
email: nbirdsong@mywinterhaven.com
email: jpottter@mywinterhaven.com
email: ybrooks@mywinterhaven.com
email: measterling@mywinterhaven.com
email: d.green@mywinterhaven.com

Mailing Address

Winter Haven City Hall
P. O. Box 2277
Winter Haven, FL 33883

Phone: 863-291-5600
Fax: 863-291-5623

Buddy Waters
Interim Police Chief
Winter Haven Police Services Department
125 North Lake Silver Drive, N.W.
Winter Haven, FL 33881

Phone: 863-291-5858
Fax: 863-297-3001
email: bwaters@mywinterhaven.com

Tony Jackson
Winter Haven Fire Services Department
551 Third Street, N.W.
Winter Haven, FL 33881

Phone: 863-291-5697
Fax: 863-295-5998
Email: tjackson@mywinterhaven.com

Richard Osborne – Airport Director
Winter Haven Municipal Airport
(Gilbert Field)
3000 21st Street, NW
Winter Haven, FL 33883

Phone: 863-298-4551
Fax: 863-298-4553
email: rosborne@mywinterhaven.com

Dan Marcil, Manager
Winter Haven Flight Academy
3000 21st Street, N.W.
Winter Haven, FL 33881

Phone: 877-621-3544 / 863-293-2501
Fax: 863-293-2755
email: danmarcil@winterhavenflightacademy.com

Jon Brown, Owner
Jack Brown's Seaplane Base
2704 Highway 92 West
Winter Haven, FL 33881

Phone: 863-956-2243 (day)
Phone: 863-967-5891 (evening)
Fax: 863-956-3242
email: seaplane@gate.net

Margaret Shipley, President
Wings and Wheels Florida
3088 21st Street, N.W.
Winter Haven, FL 33881-1274

Phone: 863-401-9936
Fax: None
email: wingsandwheelsfl@msn.com

D. DeSoto County Local Elected Officials

DeSoto County Commissioners

Thomas "Felton" Garner – District 1

Jerry G. Hill – District 2

William "Bill" Altman – District 3

Terry L. Welles – District 4

Ronald P. Neads – District 5

email: f.garner@co.desoto.fl.us

email: j.hill@co.desoto.fl.us

email: bill.altman@co.desoto.fl.us

email: t.welles@co.desoto.fl.us

email: r.neads@co.desoto.fl.us

Mailing Address

DeSoto County

201 East Oak Street – Suite 201

Arcadia, FL 34266

Phone: 863-993-4800

Fax: 863-993-4809

John J. "Johnny" Fugate

DeSoto County Sheriff

208 E. Cypress Street

Arcadia, FL 34266

Phone: 863-993-4700

Fax: 863-993-4712

email: desotosheriff@earthlink.net

Other DeSoto County Officials / Interested Parties

James V. Chrisholm

DeSoto County Administrator

201 East Oak Street – Suite 201

Arcadia, FL 34268

Phone: 863-993-4800

Fax: 863-993-4809

email: j.chrisholm@co.desoto.fl.us

Billy Hines - Director

DeSoto County Environmental Services

3268 S.W. Dishong Avenue

Arcadia, FL 34266

Phone: 863-993-4826

Fax: 863-993-4830 (confirm receipt)

email: dces@desoto.net

Catherine Furr, Director

DeSoto County Emergency Management

115 East Oak Street – Room B-1

Arcadia, FL 34266

Phone: 863-993-4831

Fax: 863-993-4840

email: eoc@co.desoto.fl.us

E. Hardee County Local Elected Officials

Hardee County Commissioners

William "Bill" R. Lambert, Jr. – District 1

Clifton N. "Nick" Timmerman – District II

Gordon R. Norris – District III

Bobby Ray Smith – District IV

Walter B. Olliff, Jr. – District V

Lexton H. Albritton, Jr. – County Manager

Phone: 863-773-9430 (office)

Mailing Address

Hardee County Board of County Commissioners

412 West Orange Street – Room 103

Wauchula, FL 33873

Phone: 863-773-6952 / 9430

Fax: 863-773-0958

email: bcc@hardeecounty.net

J. Loran Cogburn
Hardee County Sheriff
900 E. Summit Street
Wauchula, FL 33873

Phone: 863-773-0304
Fax: 863-773-4593
Fax: 863-773-3865
email: lcogburn@hardeeso.com

Other Hardee County Officials / Interested Parties

William Muhlfeld
Hardee County Emergency Management / Public Safety Director
404 W. Orange Street
Wauchula, FL 33873

Phone: 863-773-6373
Fax: 863-773-0107
email: bill.muhlfeld@hardeecounty.net

F. Hillsborough County Local Elected Officials

Hillsborough County Commissioners

(Must use individual phone/fax/email for all)

Kathy Castor – District 1

Phone: 813-272-5470
Fax: 813-272-7046

email: castorK@hillsboroughcounty.org

Ken Hagan, Chaplain – District 2

Phone: 813-272-5452
Fax: 813-272-7047

email: haganK@hillsboroughcounty.org

Thomas Scott, Chairman – District 3

Phone: 813-272-5720
Fax: 813-272-7048

email: scottTh@hillsboroughcounty.org

Rhonda Storms – District 4

Phone: 813-272-5740
Fax: 813-272-7049

email: stormsr@hillsboroughcounty.org

Jim Norman, Vice Chairman – District 5 (At Large)

Phone: 813-272-5725
Fax: 813-272-7052

email: normanJ@hillsboroughcounty.org

Jan Platt – District 6 (At Large)

Phone: 813-272-5730
Fax: 813-272-7053

email: plattJ@hillsboroughcounty.org

Pat Frank – District 7 (At Large)

Phone: 813-272-5735
Fax: 813-272-7054

email: frankp@hillsboroughcounty.org

Mailing Address

Hillsborough County Board of County Commissioners
P. O. Box 1110
Tampa, FL 33601

Phone: 813-272-5660

Cal Henderson, Sheriff
Hillsborough County Sheriff's Department
2008 E. 8th Avenue
Tampa, FL 33605

Phone: 813-247-8000
Fax: 813-247-0980
email: hscso@hscso.tampa.fl.us

Other Hillsborough County Officials / Interested Parties

Patricia G. Bean
Hillsborough County Administrator
County Center – 26th Floor
601 E. Kennedy Boulevard
Tampa, FL 33602

Phone: 813-272-5750
Fax: 813-272-5248
email: beanp@hillsboroughcounty.org

Dr. Rick Garrity, Executive Director
Hillsborough County Environmental Protection Commission
1900 9th Avenue
Tampa, FL 33605

Phone: 813-272-5960
Fax: 813-272-5157
email: garrity@epc.org

Larry Gispert, Director
Emergency Management
2711 E. Hanna Avenue
Tampa, FL 33610

Phone: 813-276-2364
Phone: 813-272-6900 (gen. off.)
Fax: 813-272-6878 (gen. off.)
email: gispertl@hillsboroughcounty.org

Bill Nesmith
Director of Hillsborough County Fire Rescue
2709 E. Hanna Avenue
Tampa, FL 33610

Phone: 813-272-6600
Fax: 813-272-6692
email: nesmithw@hillsboroughcounty.org

Scott Pollock, Manager
Peter O'Knight Tampa Flying Service
825 Severn Avenue
Tampa, FL 33606-4015

Phone: 813-251-1752
Fax: 813-251-0731

Towns/Cities/Neighboring Areas Under Hillsborough County Jurisdiction

Plant City, FL

William D. Dodson - Mayor
Mary Yvette Thomas – Vice Mayor

email: fbcdodson@aol.com
email: mythomas00@aol.com

City Commissioners

John L. Dicks, Esquire
Rich Glorioso
Michael S. Sparkman
David R Sollenberger – City Manager
George Shiley – Fire Chief

email: john@johndicks.com
email: richjudyg@ATT.net
email: sparkysoil@aol.com
email: dsollenberger@plantcitygov.com

Bill McDaniel – Police Department

Phone: 813-757-9131
Fax: 813-757-9133
email: gshiley@plantcitygov.com
Phone: 813-757-9200
Fax: 813-757-9121
email: bmcdaniel@plantcitygov.com

Mailing Address

City of Plant City
P.O. Box C
Plant City, FL 33564

Phone: 813-659-4200
Fax: 813-659-4232

David Mitchell, Owner/President
Plant City Municipal Airport
4007 Airport Road
Plant City, FL 33567

Phone: 813-752-4710
Fax: 813-757-6250
email: pcairport.net (webb)

G. Manatee County Local Elected Officials

Manatee County Commissioners

Amy E. Stein – District 1
Gwendolyn Y. Brown – District 2
Jane W. von Hahmann – District 3
Ron Getman – District 4
Jonathan R. Bruce – District 5
Patricia M. Glass – District 6
Joe McClash – District 7

email: amy.stein@co.manatee.fl.us
email: gwen.brown@co.manatee.fl.us
email: jane.vonhahmann@co.manatee.fl.us
email: ron.getman@co.manatee.fl.us
email: jonathan.bruce@co.manatee.fl.us
email: pat.glass@co.manatee.fl.us
email: joe.mcclash@co.manatee.fl.us

Mailing Address

P. O. Box 1000
Bradenton, FL 34206-1000

Phone: 941-748-4501
Fax: 941-745-3790

Charles B. Wells
Manatee County Sheriff
515 11th Street W.
Bradenton, FL 34205

Phone: 941-747-3011
Fax: 941-749-5401
email: Charlie.wells@co.manatee.fl.us

Other Manatee County Officials / Interested Parties

Ernie Padgett
Manatee County Administrator

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Karen Collins-Fleming
Manatee County Environmental Mgmt.

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Fax: 941-742-5996
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Mark Edenfield, Division Chief
Manatee County Emergency Med. Svcs.
Lauretta Feagans, Emergency Management Chief
Manatee County Emergency Mgmt.

Phone: 941-748-4501
email: mark.edenfield@co.manatee.fl.us
Phone: 941-749-3022
Phone: 941-748-4501 (storm emerg., etc)
Fax: 941-741-3539
email: laurie.feagans@co.manatee.fl.us
email: emergency.management@co.manatee.fl.us
Phone: 941-748-4501 (ext.3559)
Fax: 941-741-3539
email: aren.windon@co.manatee.fl.us

Karen Windon, Director of Public Safety
Manatee County Public Safety Department

Mailing Address

P. O. Box 1000
Bradenton, FL 34206-1000

Phone: 941-748-4501

H. News Media Contacts

Newspapers

The Courier

Tony Marrero, Editor

101 North Wheeler Street

Plant City, FL 33563

Phone: 813-752-3113

Fax: 813-754-3725

email: tmarrero@mediageneral.com

The Tampa Tribune

Daniel Ruth – Columnist

Jan Hollingsworth - Reporter

P.O. Box 191

Tampa, FL 33606

Phone: 813-259-7600 (news)

Fax: 813-259-7676 (news)

email: jhollingsworth@tampatrib.com

St. Petersburg Times – Tampa Office

Neville Green - News Editor

1000 N. Ashley Drive – Suite 700

Tampa, FL 33602

Phone: 813-226-3366

Fax: 813-226-3381

email: green@sptimes.com

The Sarasota Herald Tribune

Tom Arthur – News/City Editor

801 South Tamiami Trail

Sarasota, FL 34236

Phone: 941-953-7755

Fax: 941-957-5276 (news)

email: tom.arthur@heraldtribune.com

(Covers several counties – for news articles, indicate which area and edition)

Florida Sentinel Bulletin

Gwen Hayes, Editor

P.O. Box 3363

Tampa, FL 33601

Phone: 813-248-1921

Fax: 813-248-4507

email: editor@flsentinel.com

The Ledger

Harold Muddiman – Metro Editor

P.O. Box 408

Lakeland, FL 33802

Phone: 863-802-7506

Fax: 863-802-7809

email: harold.muddiman@theledger.com

The Ledger

East Polk Edition

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455 Sixth Street, N.W.

Winter Haven, FL 33881

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email: Jeffrey.kline@theledger.com

News Chief

Christie Gilpin – City Editor

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Fax: 863-294-2008

email: christie.gilpin@thenewschief.com

La Gaceta
Patrick Manteiga - News Editor
3210 E 7th Avenue
P.O. Box 5536
Tampa, FL 33675
(Large Hispanic readers and Italian)

Phone: 813-248-3921
Fax: 813-247-5357
email: lagaceta@tampabay.rr.com

The Polk County Press
Bill Histed, News Editor
1020 N. Church Avenue
Mulberry, FL 33860-2040

Phone/Fax: 863-425-3411
email: mulberrypress@juno.com

Television

Channel 8 – WFLA (NBC)
Attn: Assignment Desk
P.O. Box 1410
Tampa, FL 33601

Phone: 813-221-5788
Fax: 813-225-2770
email: news@wfla.com

Channel 28 – WFTS (ABC)
Newsroom
4045 N. Himes Avenue
Tampa, FL 33607

Phone: 813-354-2828
Phone: 877-833-2828
Fax: 813-870-2828
email: newstip@wfts.com

WTVT FOX Channel 13
Bob Linger – General Manager
P. O. Box 31113
Tampa, FL 33631

Phone: 813-876-1313
Fax: 813-871-3135
email: news@wtvt.com

BAY NEWS 9
Tina Karagiannis – Assignment Manager
7901 66th Street, N,
Pinellas Park, FL 33781

Phone: 727-437-2000
Phone: 727-437-2100 (news)
Phone: 888-437-1239 (news tips-toll free)
Fax: 727-437-2034
email: tips@baynews9.com

BAY NEWS 9
Rick Elmhorst / Lynn Wright - Reporters
1004 U.S. 92 West
Auburndale, FL 33823

Phone: 863-965-0549 (Polk Cty. news)
Fax: 863-965-0543
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PGTV - Polk County's Government Television
Joan Davies – Program Manager
Drawer CA01
P.O. Box 9005
Bartow, FL 33831-9005

Phone: 863-534-5997
Fax: 863-534-7069
email: joandavies@polk-county.net

WFSU-TV Channel 11 / The Florida Channel
Beth Switzer – Executive Producer
The Capitol Building – Suite 901
402 South Monroe Street
Tallahassee, FL 32399-1300
FSU Broadcasting Center
1600 Red Barber Place
Tallahassee, FL 32310-6068

Phone: 850-488-1281
Fax: 850-488-4876
email: b.switzer@mailers.fsu.edu

Phone: 850-487-3170
Fax: 850-487-3093
email: mail@wfsu.org

HTV Channel 22 - Hillsborough Television
Steve Valdez – Acting Station Manager
P. O. Box 1110
Tampa, FL 33601

Phone: 813-272-5362
Fax: 813-276-2691
email: valdezs@hillsboroughcounty.org

WEDU - Channel 3 PBS TV
Paul Grove – Station Producer
1300 North Boulevard
Tampa, FL 33607

Phone: 813-254-9338
Fax: 813-253-0826
email: pgroves@wedu.org

WUSF – Channel 16 PBS TV
Susan Geiger – Director of Programming
4202 East Fowler Avenue – TVB100
Tampa, FL 33620

Phone: 813-974-4000
Fax: (prefers not to list number)
email: sgeiger@wusf.org
www.wusf.org

Channel 10 CBS
Lane Michaelson - Vice President (News)
10 News
11450 Gandy Boulevard
St. Petersburg, 33702

Phone: 727-577-1010
Fax: 727-576-6924 (news)
email: desk@tampabays10.com

WWSB – Channel 40 (ABC)
Kay Miller - News Director
1477 10th Street
Sarasota, FL 34236

Phone: 941-923-6399 (news assign. Desk)
Fax: 941-923-8709
email: rrusso@wwsb.tv (assign. desk)
email: lschreiner@wwsb.tv (assign. desk)

WGCU – Channel 3, Public TV
Sheri Coleman – Production Manager
10501 FGCU Boulevard, S.
Fort Myers, FL 33965-6565

Phone: 239-590-2340
Fax: 239-590-2310
email: scoleman@fgcu.edu

Radio

Clear Channel Radio Stations
WFLZ, WSSR, WTBT, WHNZ, WXTB,
WDAE, WMTX, WFLA
Don Richards – News Director
4002 Gandy Boulevard
Tampa, FL 33611

Phone: 813-832-1000
Fax: 813-831-6397
email: donrichards@clearchannel.com

COX Radio, Inc.
WHPT, WXGL, WSUN, WWRM, WPOI, WDUV
Jackie Boulay – News/Public Service
11300 4th Street, N. – Suite 300
St. Petersburg, FL 33716

Phone: 727-579-2000
Fax: 727-579-2662
email: jackie.boulay@coxtampa.com

WWBF – 1130 AM
Tom Thornburg – Owner/News Director
1130 Radio Road
Bartow, FL 33830-7600

Phone: 863-533-0744
Fax: 863-533-8546
email: tom@wwbf.com

WUSF 89.7 Radio
Robert Peterson, program Dir./Interim News Dir.
4202 East Fowler Avenue – WRB 219
Tampa, FL 33620-6902

Phone: 813-974-8700
Phone: 800-741-9090
Fax: 813-974-5016
email: rpeterson@wusf.org

WONN, WLKF, WWRZ, WPCV Radio Stations
Andrea Oliver-Clark – News Director
404 West Lime Street
Lakeland, FL 33815-4651

Phone: 863-682-8184
Fax: 863-683-2409
email: aoliver@hallakeland.com

WRBQ, WLLD, WSJT Radio Stations
Carrie Kirkland – News Director
9721 Executive Center Drive, N. – Suite 200
St. Petersburg, FL 33702
(Indicate to cover all stations on news items)

Phone: 727-679-1925
Fax: 727-579-8888
email: aoliver@hallakeland.com
www.oldies1047.com

WGCU – FM 90.1 - Public Radio
Amy Tardif – News Director
10501 FGCU Boulevard, S.
Fort Myers, FL 33965-6565

Phone: 239-590-2519 (6 am – 2 pm)
Fax: 239-590-2520
email: wgcunews@fgcu.edu

Appendix B

Q&A Fact Sheet Press Release



EPA plans pilot radiation assessment In central Florida

Region 4

May 2004

Starting May 19, the U.S. Environmental Protection Agency Region 4 (EPA) will be flying a helicopter over portions of Polk and Hillsborough Counties to measure gamma radiation. This sheet presents information about why and how the flyovers will be conducted, as well as a map of the assessment area and contacts for more information.

- **Why is the EPA flying a helicopter over areas of Polk and Hillsborough counties?**

The EPA is checking to see whether areas where phosphate mining once occurred have levels of radiation that are higher than the average for central Florida.

- **How does the helicopter measure radiation?**

The helicopter is equipped with remote sensing technology that can detect radiation at ground level. The helicopter will fly in a grid pattern over the study area, about 150 feet above the ground, at a speed of 90 mph.

- **When will the flyovers begin and how long will they take?**

Flyovers are scheduled to begin on May 19. The EPA estimates it will take about 2 weeks to complete flyovers of the assessment area.

- **Exactly what areas are included and why?**

The map on the back of this fact sheet shows the flight areas, which include approximately 100 square miles in Polk County and 3 square miles in Hillsborough County. The EPA is assessing these areas because they include formerly mined lands that were redeveloped into residential communities.

- **What will residents and businesses see or hear during the flyovers?**

The helicopter will fly only during daylight hours on weekdays. People living and working in the area may see and hear the helicopter for a few seconds as it passes over.

- **Why would radiation be higher in former phosphate mining areas? What would that mean?**

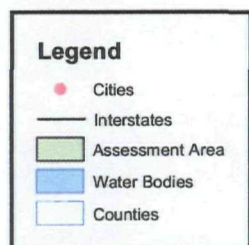
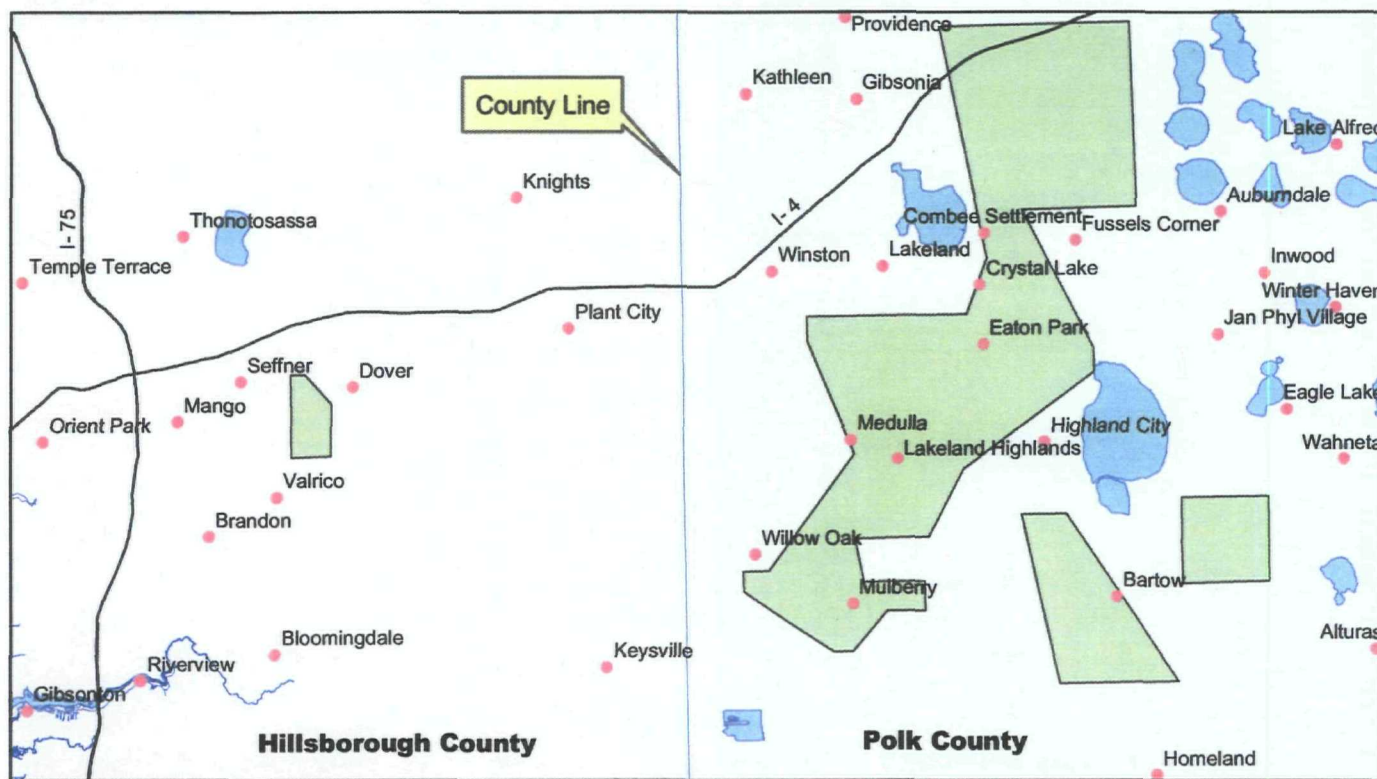
Phosphate ore contains material that is radioactive. Phosphate processing concentrates the radioactive material on the ground's surface, where it may remain after mining has ended. If higher than average levels of radiation are present, it does not mean that people are at risk of adverse effects. Measuring the radiation level is the first step in determining the potential for exposure.

- **What are the next steps?**

After reviewing information from the flyovers, the EPA will prepare a report, which will be available to the public. Assessment areas with results at or below the average for central Florida will be eliminated from further evaluation. If an area has readings that are higher than average levels, the EPA will evaluate the need for additional investigation or other actions.

- **How can we obtain more information?**

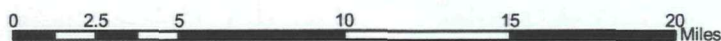
For more information about the assessment, please contact the EPA representatives listed on the back of this sheet. General information about radiation is available online at www.epa.gov/radiation. Information about phosphate mining and radiation is available online at www.fipr.state.fl.us.



FL Phosphate Pilot Radiation Assessment



All Data Sources were received from the Florida Bureau of Mine Reclamation



For more information, please contact...

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EPA representatives are also available locally at the...

**Community Information Center
 for the
 Central Florida Pilot Radiation Assessment**
 (location to be determined)

FOR IMMEDIATE RELEASE: May 3, 2004

CONTACT: Carl Terry, EPA Region 4 Office of Public Affairs
Telephone: 404-562-8325

U.S. EPA set to begin pilot radiation assessment in central Florida

Starting on May 19, the U.S. Environmental Protection Agency (EPA) will be flying a helicopter over portions of Polk and Hillsborough counties to measure radiation. The flyovers are the first step in a project to determine whether radiation levels are higher than the average for central Florida in areas where phosphate mining once occurred. Officials from Atlanta-based EPA Region 4 announced that the pilot radiation assessment will cover approximately 100 square miles of Polk County and 3 square miles of Hillsborough County.

The EPA will complete the assessment using a helicopter equipped with remote gamma radiation sensing technology. The helicopter will fly in a grid pattern over the assessment area, 150 feet above the ground surface, at a speed of approximately 90 miles per hour. With flyovers occurring only during daylight hours on weekdays, the EPA estimates it will take about 2 weeks to complete the assessment.

Radiation comes from natural materials found in phosphate deposits. Phosphate mining and processing concentrates radioactive material on the ground's surface, where it may remain for many years. Since the 1970s, residential development has occurred on land once used for phosphate mining and processing. "We are checking to see whether these formerly mined areas have levels of radiation that are higher than the average for central Florida," said Carol Monell, the EPA spokesperson for the assessment. Monell emphasized that even if radiation is detected, it may not pose a risk for adverse effects. "Measuring the radiation level is the first step in determining the potential for exposure," Monell said.

The Department of Energy Remote Sensing Laboratory, in conjunction with the Argonne National Laboratory of Oak Ridge, Tennessee, is performing the assessment under a contract with EPA Region 4 in Atlanta. After reviewing flyover results, the EPA will prepare a pilot radiation assessment report and make it available to the public.

Assessment areas with results at or below background levels for central Florida will be eliminated from further evaluation. If an area has readings above background levels, the EPA will consider the need for additional investigation or other actions.

General information about radiation can be found online at www.epa.gov/radiation. The Florida Institute of Phosphate Research, a state agency, maintains information about phosphate mining and related topics at www.fipr.state.fl.us.

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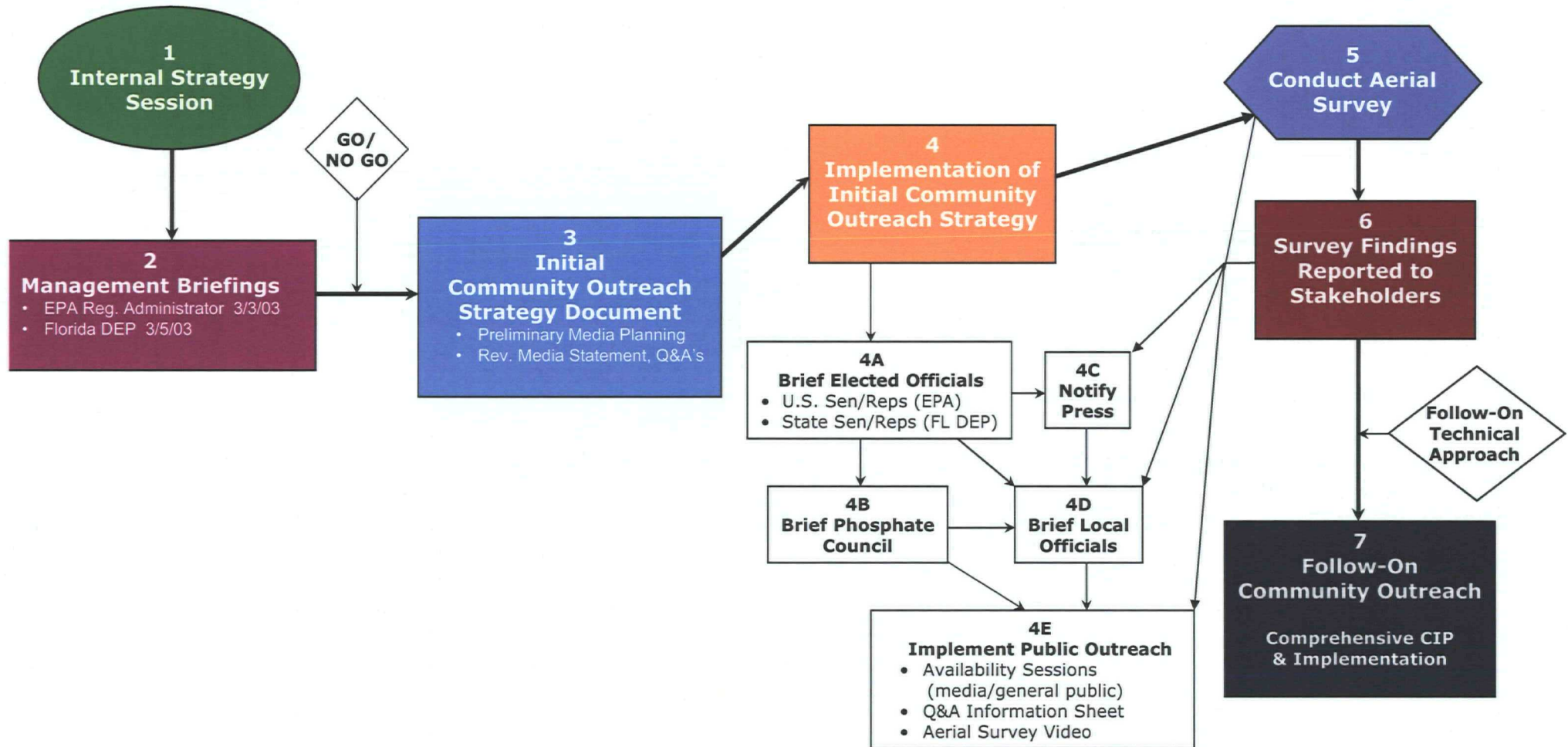
Appendix C

**February 2003 Draft Strategy
for
Community Involvement Related to Florida Phosphate Sites**

**Phase I--Community Awareness Before and During
Pilot Radiation Assessment**

**Phase II—Community Involvement
Presentation of Assessment Results
and
Development/Implementation of Community Involvement Plan**

Central Florida Phosphate Initiative INITIAL COMMUNITY OUTREACH STRATEGY



Central Florida Phosphate Initiative Initial Community Outreach Strategy

Notes for Process Diagram

1. Internal Strategy Session

- Two-day brainstorming session was held Feb. 19 and 20; participants included EPA Region 4 staff (RPM, CIC, Public Affairs, Congressional Liaison, and others), a Region 8 CI representative with experience at similar sites, CI contractors and meeting facilitators.
- Purpose of the session was to develop a strategy for initiating external communication with project stakeholders; the sensitivity of the project requires careful planning and anticipation of issues that could undermine success.
- Session yielded lists of potential project and community issues, stakeholders, preliminary mission statement, numerous ideas for initial community outreach, and a draft process diagram for community outreach.

2. Management Briefings

- Brad Jackson will brief the Region 4 Administrator on Monday, March 3, to obtain commitment for the project.
- Brad Jackson has scheduled a meeting with representatives of FDEP on March 5 to explain EPA's proposed technical approach. He also will outline the initial community outreach strategy and seek FDEP input.

Decision: GO/ NO GO (based on feedback from Management Briefings)

3. Initial Community Outreach Strategy Document

- Strategy document will be prepared to guide initial contact with stakeholders before EPA conducts the planned aerial survey. Participants at the strategy session agreed that this is critical to the ultimate success of the project.
- Activities will be described and prioritized, and an initial contact list of stakeholders will be compiled. Strategy will include a time line for implementing the activities before and during the aerial radiation survey.
- Activities are likely to include briefings for elected officials (federal, state, and local), briefings for phosphate industry representatives, contacting local media and issuing press release(s), media availability session, contacting environmental, civic, and neighborhood groups, public availability sessions, developing a project web site, preparing information sheets, and other activities.
- The strategy will be implemented before traditional Superfund community involvement planning, which would occur after the initial aerial survey.
- **Preliminary Media Planning :** A draft standby or desk statement will be prepared; it will be used if EPA is contacted by the media, local officials, or public as a result of leaked information before initial community outreach

activities begin.

- **Revised Media Statement; Q&As:** Standby statement will be revised and a list of potential questions and answers will be prepared for use during initial community outreach activities.

4. Implementation of Initial Community Outreach Strategy

- Participants at the February 19 and 20 strategy session developed ideas for the first activities to be incorporated into the community outreach strategy document. The purpose of initial outreach activities will be (a) to explain EPA's approach in a manner that avoids raising undue concern and (b) to seek feedback on its technical approach and input on outreach activities.
- **4A: Brief Elected Officials:** EPA Congressional Liaison or Reg. Administrator staff will brief the U.S. Senators and Congressional representatives. EPA will ask FDEP to take the lead and will offer support for briefing state senators and representatives.
- **4B: Brief Phosphate Council:** This should take place immediately after briefing federal and state elected officials. EPA will ask FDEP to assist in joint briefing for industry council group (not individual companies).
- **4C: Notify Press:** A press release will be issued immediately after the above briefings are concluded. EPA will also schedule a media availability session. If possible, a video clip of a survey helicopter will be provided to TV stations.
- **4D: Brief Local Officials:** EPA will brief county commissioners and key city officials in the six-county area. Briefings will be done on a county by county basis. Timing will be as soon as possible after media notification.
- **4E: Implement Public Outreach:** Potential activities include meeting with key civic, environmental, and neighborhood groups; holding public availability sessions in several locations in the six-county area; a website may be developed, with photos or video of survey equipment and explanations of EPA activities.

5. Aerial Survey

- Work plan preparation.
- Work plan revisions based on comments from federal, state, and local community officials/regulators; phosphate industry sources (NCRP, FIPR, etc.); other appropriate reviewers (possibly community groups)
- **Contacts with media, officials, and general public will be continued as needed while the aerial survey is being done.**

6. Survey Findings Reported to Stakeholders

- State/federal/peer review of survey results.
- **Results presented to stakeholders through fact sheets, briefings, press releases, public availability sessions, website, and/or other appropriate communication activities.**

Decision: Follow-On Technical Approach (will depend on aerial survey findings)

7. Follow-On Community Outreach/ Comprehensive CIP

- If EPA determines that additional technical investigations are needed due to the survey findings, a comprehensive Community Involvement Plan will be prepared according to EPA Superfund guidelines. Community interviews will be conducted as the first step in preparing the CIP. Additional activities may include community advisory groups or task forces, technical assistance grants or technical assistance plans, and local EPA office.